



THE BRENDA ALOFF CONNECTION

A New Way to See, Understand, and Train Dogs

📅 August 29-30, 2026, 9am-4pm each day
Two Day Clinic & Seminar and day of private lessons
Location: Train M.E., 550 Main Street South, Bethlehem, CT
✦ **Space limited for working spots - early registration is encouraged.**
Auditors welcome

📞 For details or to reserve your spot:
☎ 860-946-7368
✉ trainmelabs1973@gmail.com
🌐 www.trainmedogs.com

Brenda Aloff equips dog trainers to dramatically improve their training results by transforming how they see, interpret, and respond to dogs. By blending learning theory, canine body language, and behavioral science, this seminar offers a powerful framework for understanding what dogs are communicating before behavior ever occurs.

"Understanding dog behavior is more about how the dog learns and what the animal hears – than what we are saying. And it involves the dog and the owner working collaboratively. It's teaching the clients to train their animal – training the people to train the dogs... and getting them to understand how the dog communicates" - Brenda Aloff

This seminar delivers a fresh perspective on familiar concepts while introducing innovative ways of thinking about training, communication, and partnership. Brenda presents a coherent, relationship-centered training plan that supports clearer communication, improved performance, and a deeper connection with your dog both in daily life and in the competition ring.

KEY TEACHING FOCUS

Learn how dogs learn and how they show it. This seminar teaches trainers to read canine body language in real time and use it to make better training decisions. You'll learn what to notice, what it means, and how to respond to improve clarity, strengthen the working relationship, and produce more reliable results. This understanding creates smoother training conversations, clearer communication, and improved performance both at home and in the competition ring.

WHAT YOU WILL LEARN

- How to read canine body language to understand what dogs are truly saying
- Why dogs respond primarily to **body language - not verbal language** - and how this impacts training
- How to create consistency and coherence in your interactions
- Why paradigm shifts are essential for meaningful learning
- What **Space Games** are and why spatial awareness matters
- How improved communication enhances trial and performance outcomes
- Relationship-based exercises that build trust, clarity, and respect
- Practical applications of learning theory in real-world training
- How to negotiate instinctive behaviors, including impulse control and the opposition reflex
- How to use **intention behaviors** as predictive tools and training feedback



TEACHING STYLE & EXPERIENCE

Brenda approaches dog behavior with compassion, wisdom, clarity, and humor. Her down-to-earth teaching style makes complex concepts accessible and immediately usable. Her seminars and working clinics are consistently praised by colleagues and students and by the many dogs whose lives have been improved through better understanding and communication.

ABOUT BRENDA ALOFF

Brenda Aloff is an internationally respected dog trainer, award-winning author, and educator known for her expertise in canine body language and her ability to teach trainers how to truly *listen* to dogs. With decades of experience training dogs and instructing professionals, Brenda integrates learning theory, behavior science, and relationship-based training into a clear, compassionate, and highly effective approach.



📖 *Brenda's books and educational materials will be available for purchase at this event.*

TRAIN M.E. presents: The Brenda Aloff Connection

Registration Form (please type or print)

August 29-30, 2026, 9am-4pm each day

Please return this form with payment by July 15, 2026

EMAIL REGISTRATION FORM and Venmo @Laurie-Strimavicius or MAIL REGISTRATION FORM WITH CHECK MADE PAYABLE to Laurie Strimavicius to: Laurie Strimavicius, 44 Outlook Road, New Milford, CT 06776, trainmelabs1973@gmail.com, ph: 860-946-7368

Name: _____
Street Address: _____
City, State, Zip Code: _____
Phone: _____
Email: _____

2-Day Working Spot \$500: _____
1 Day Audit \$100: Sat _____ Sun _____
Private Lessons Monday Aug 31st _____
\$200 (\$175 lesson, \$25 ring rental fee)

A limited number of working (18) and auditing (10) spots are available. These are reserved only with full payment and a completed registration form. No refunds! A confirmation e-mail will be sent upon receipt of the registration form and payment. *Handlers must bring proof of rabies for day of event for each dog in attendance. Light breakfast and lunch will be served both days.

*Videotaping is NOT permitted.

*Dogs with propensities for aggression towards people or other dogs may NOT attend this seminar.

RELEASE

• **ACKNOWLEDGMENT:** I, the undersigned, acknowledge that I understand that there may be significant elements of risk associated with the activity of dog training. Such risks may include equipment failures, falls due to building or grounds conditions, or the negligence of instructors, fellow students, or other users of the building. I acknowledge that the above list is not inclusive of all possible risks associated with dog training or the use of the facilities of TRAIN M.E LLC (hereinafter "TME") and Brenda Aloff (hereinafter "BA") that other unknown and unanticipated risks may result in injury.

• **RELEASE AND ASSUMPTION OF RISK:** In consideration of being permitted to use the facilities of TME and BA, and mindful of the significant risks involved with the activities incidental therefore, I, for myself, my heirs, administrators and assigns, release, remise and discharge TME and BA and its officers, directors, agents, servants, volunteers and employees in the stated activities of and from any and all liability for injury that may result from my use of the facilities of TME and BA, and I do hereby waive and relinquish any and all actions or causes of action for personal injury, property damage or wrongful death occurring to myself or those persons for whom I am legally responsible (including but not limited to my children) arising as a result of the use of the facilities of TME and BA, participation in TME and BA activities or functions, or of any activities incidental thereto wherever or however such personal injury, property damage or wrongful death may occur, whether foreseen or unforeseen, and for whatever period said activities shall continue. I agree that under no circumstances will I, my heirs, my estate or my personal representative present any claim for personal injury, property damage, or wrongful death against TME and BA and its officers, directors, agents, servants, volunteers and employees for any of said causes of action, whether said causes of action shall arise by the negligence or any person or otherwise.

• **IT IS THE INTENTION OF THE UNDERSIGNED INDIVIDUAL TO EXEMPT AND RELIEVE TME AND ITS OFFICERS, DIRECTORS, AGENTS, SERVANTS, VOLUNTEERS AND EMPLOYEES FROM LIABILITY FOR ANY PERSONAL INJURY, PROPERTY DAMAGE OR WRONGFUL DEATH CAUSED BY NEGLIGENCE.**

• This contract shall be legally binding upon me, my heirs, my estate, and my personal representative, as well as upon any and all other persons authorized by me to act for me or on behalf of my heirs, my estate or my personal representative.

I, THE UNDERSIGNED, ACKNOWLEDGE THAT I HAVE CAREFULLY READ THE ABOVE RELEASE OF LIABILITY AND FULLY UNDERSTAND ITS TERMS AND CONDITIONS. I UNDERSTAND THAT BY SIGNING THIS RELEASE OF LIABILITY I AM KNOWINGLY AND WILLINGLY AGREEING TO RELEASE TME AND PF AND ITS OFFICERS, DIRECTORS, AGENTS, SERVANTS, VOLUNTEERS, AND EMPLOYEES OF THEIR LIABILITY FOR PERSONAL INJURY, PROPERTY DAMAGE, OR WRONGFUL DEATH CAUSED BY THE NEGLIGENCE OF ANY PERSON OR OTHERWISE. PARTICIPANT RESPONSIBILITIES.

I understand that this is only a partial list, and I must be safety conscious and exercise sound judgment at all times. I understand that if I register as a working team and later want to become an auditor that I will only receive a refund if there is working team on the wait list that will take my spot. I understand that any changes to information that I supplied on this registration form can be made only by contacting Laurie Strimavicius.

Please sign and date to verify that you have read and understand this release and the above participant responsibilities:

Signature: _____ Date: _____